



Contractors Association of Truckee Tahoe

**BUILDING & REMODELING GUIDE**

FEATURING THE 2018-2019 CATT MEMBER DIRECTORY



CONTRACTORS ASSOCIATION OF TRUCKEE TAHOE

AWARD-WINNING PROJECTS • LOCAL BUILDING ADVICE • TRUSTED PROFESSIONALS

REACH **THOUSANDS** OF TRUCKEE/TAHOE HOMEOWNERS AND THE BUILDING COMMUNITY FOR A FULL YEAR IN THE

**2019-2020**



**Building & Remodeling Guide**

- 20,000 copies plus exposure on the **CATT** website for a full year
- Distributed for a FULL year, keeping you in front of potential customers for 365 days
- Reach your customers for as little as \$1.30 a day
- Distributed in high traffic locations, at Truckee Thursdays and more

**SPACE IS LIMITED**

Reply today for the best positioning!

**Rick Dyess**

rick@sierraliving.com

(775) 742-4609

**Advertising Guidelines:**

You must be a CATT member to advertise in the Guide. No inappropriate text or images in the ad. No ad space sharing between members. Supplier and co-op advertising is ok. License numbers must appear in all advertisements.



Contractors Association of Truckee Tahoe

## CATT MEMBERSHIP

Renewals and new memberships must be received by CATT no later than March 29 to be in the 2019-2020 Guide.

Contact the CATT office at (530) 550-9999 or email [memberinfo@ca-tt.com](mailto:memberinfo@ca-tt.com) for membership details.

### MEMBER BENEFITS INCLUDE:

- Job referrals
- Listing in the 2019-2020 Guide
- Guide displayed on CATT website
- Advocacy/Lobbying
- Education & Training
- Networking Opportunities
- Mixers and Social Events
- Company Bio\* on CATT website
- Monthly CATT newsletter
- Email updates
- Community Service
- Advertising and Product Discounts and More!

### ADVERTISING DEADLINES

Ad Space	Ad Materials	Delivered to CATT
3/29/19	4/5/19	5/20/19

**JOIN CATT TODAY AND ADVERTISE IN THE CATT BUILDING & REMODELING GUIDE!**

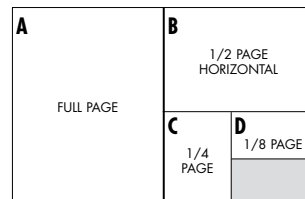
\*And link to your website

**MAGAZINE TRIM SIZE:** 8.375" W X 10.875" H

### CAMERA-READY ART

**CATT** encourages advertisers to supply materials but they must be compatible with our computer systems. The preferred format for camera-ready art is a PDF, 300 dpi or higher with embedded fonts. "Camera-ready art" is press-ready. This means that no adjustments or alterations to size, color or copy are necessary. **Page Bleeds:** 1/8-inch on all sides. Ads submitted without sufficient bleed area are subject to reduction in order to fit live area size. **Live/Safe Area:** Keep live matter 1/4-inch inside of trim on the top and bottom and 3/8-inch from left and right trim. Please mark all ads with the appropriate crop marks. **Spread:** Supply as two separate pages. For type or images that cross over, we recommend a 1/8-inch duplication on each page in the gutter. **CATT** is not responsible for any error in content provided by advertisers. Files that aren't prepared according to our specifications are subject to additional production charges.

### AD SIZES



- A FULL PAGE: 8.375" X 10.875"**
- B 1/2-PAGE: 7.375" X 4.875"**
- C 1/4-PAGE: 3.625" X 4.875"**
- D 1/8-PAGE: 3.625" X 2.35"**

### RATES

**NEW members receive \$50 discount on 1/2 page or \$100 off full page ads!**

Full page	\$1825
1/2 page	\$1125
1/4 page	\$710
1/8 page	\$495

### CREATIVE SERVICES

Ad rates include design. Sierra Living can design and produce your ad. Our talented and experienced designers can create an ad with just the right look for you.

Visa, MasterCard, American Express and Discover credit cards accepted. Payment must be received prior to publication. Send checks to:



231 Lathrop Way, Suite A, Sacramento, CA 95815